



Digital File Requirements

Email file or download link to: anne@signshopracine.com

VECTOR (Line-based) ART IS PREFERRED for all projects

- *Editable*
- *Unlimited scalability*
- *Required for cut vinyl lettering*

- Illustrator 2023 or lower (.ai)
- .eps
- .wmf
- .svg
- .pdf (if vector!)



Artwork must be TRUE VECTOR ART (NOT a file placed and saved as one of these formats).

*** CONVERT ALL FONTS TO OUTLINES! ***

Raster (Pixel-based) Art

100% of the desired output size:

Signs - 90-150 dpi
Vehicle graphics – 90-150dpi
Printed items such as business cards or flyers – **300dpi**

- .tif
- .jpg
- .png



Most smartphone photos work well. Graphics from web pages are typically not high enough quality!

DO NOT SEND WORD, POWERPOINT OR CANVA FILES. To convey a concept you may export as .pdf or send a screenshot.

IF YOUR COMPANY HAS BRAND GUIDELINES PLEASE SEND ALL DOCUMENTATION

IF YOU DO NOT HAVE FILES TO MEET ABOVE SPECIFICATIONS we can try to re-create your artwork for use in your project. Cost is added based on how much time is required to create a usable file. Exact duplication is not guaranteed.

IF YOU ARE NOT SURE JUST SEND US WHAT YOU HAVE AND WE WILL LET YOU KNOW IF THERE IS A FILE THAT WILL WORK FOR YOUR PROJECT